

Web Design Questionnaire

Thank you for your interest in our graphic design services. In order for us to deliver the best possible final product, please provide a little more information regarding what you are expecting for your website.

Company Name: _____

Contact Name: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Budget (if known): _____

Preferred Domain Name(s): _____

Expected launch date for website (if known): _____

Do you have an existing website?

- no yes, here is the website address:

If yes, will we be using your existing content?

- no, I will provide new content
 yes, please use the existing content

How large do you expect your website will be?

- 3-5 pages
 5-8 pages
 8-15 pages
 15 or more pages
 Unknown

Who is your competition?

If known, please provide their website address(es).

Who is your target audience?

Do you already have a logo, photography, mission statement, etc which can be used in the website? Please describe:

Is there anything else you would like to tell us about your site?

To help us determine the look and feel of your website, please choose three to five websites which you like, and three to five which you don't like, and answer the following questions.

WEBSITES THAT APPEAL TO ME...

Please list the URL's (website addresses) of three to five websites which appeal to you, and describe what you like about each site.

URL: _____

What I like: _____

URL: _____

What I like: _____

URL: _____

What I like: _____

URL: _____

What I like: _____

URL: _____

What I like: _____

WEBSITES THAT DO NOT APPEAL TO ME...

Please list the URL's (website addresses) of three to five websites which do not appeal to you, and describe what you don't like about each site.

URL: _____

What I don't like: _____

URL: _____

What I don't like: _____

URL: _____

What I don't like: _____

URL: _____

What I don't like: _____

URL: _____

What I don't like: _____

What kind of feel would you like? (select up to three)

- Professional
- Contemporary
- Calm
- Geometric
- Other: _____
- Fun
- Artistic/Illustrative
- Minimalist
- Corporate
- Trendy
- Grunge
- Clean
- Vector

What colour scheme would you like? (select up to three)

- Bright/Vibrant
- Warm
- Rich
- Pastel
- Other: _____
- Calm
- Cool
- Neutral
- Complimentary
- Dark
- Earthtone
- Light
- High Contrast